As a result of the Covid 19 pandemic the healthcare landscape has changed and moved towards digital platforms, with the ultimate end goal of providing better access to continuity of care, simplifying record management, streamlining processes and making the sharing of information easier and more secure during a very uncertain time.

Patients and Caregivers are the most important members of the healthcare team and having ownership over their records and health information provides them with the opportunity to be more empowered with their healthcare journey and to assist with their medical advocacy. Physicians are relying heavily on the retelling of detailed medical history to inform their decision making when treating patients.

Through the use of a healthcare management tool, like Chronically Simple, we are filling in the gaps that exist for families and caregivers and enabling them to have more efficient and effective interactions with their healthcare providers by having all of their information on hand for every discussion and by organizing their data in a more concise way. Chronically Simple was designed after a need was identified to develop a comprehensive, secure digital solution that would eliminate the requirement for cumbersome and heavy binders while also assisting patients and caregivers with managing the day to day complexities that accompanies living with a chronic illness or disability. This digital tool was developed by patients and caregivers FOR patients and caregivers.

Patient centered care and digital health is here, and it is here to stay. Patients and Caregivers need to be supported in new ways to meet the changing landscapes happening in our world.

Having informed and engaged patients and caregivers, creates better relationships within the healthcare teams and can ultimately lead to better outcomes. Chronically Simple can provide a digital, at your fingertips method to facilitate collaboration and continuity of care, with a further goal of easing the patient and caregiver burnout that is so commonly experienced by those with chronic illnesses or medical complexities.